



➤ INTRODUCTORY CAMPAIGN

Exclusive to Tauriko Business Estate

Successful advertising depends on your message reaching the right people as many times as possible.

Mediaworks is the market leader in Tauranga for Radio Advertising reaching over 70,700 pairs of ears each week*.

This heavily discounted advertising campaign is offered exclusively to businesses in the Tauriko Business Estate to create top-of-mind awareness of your brand.

1. ➤ **\$499**
+ GST

40 x 30 second commercials
on your choice of the following:



2. ➤ **\$699**
+ GST

40 x 30 second commercials
on your choice of the following:



Plus all campaigns will receive a further 20 bonus commercials on Magic = 60 commercials in total!



Note: If using 15 second commercials these are priced at 70% of the 30 second rate. Creative and production is all included in the investment listed above. Commercials are placed 50% primetime and 50% BTA.

*Research International Survey 2015 All 10+ Cumulative Audience Mon-Sun 12mn-12mn

